



**National Institute of Mass Communication**

*... the future of communication*

Course: Diploma in News Reading, Anchoring & Reporting

Duration: 6 Months (4 + 2)

| <b>PROGRAM</b>                                 | <b>TOTAL FEES</b> | <b>1<sup>ST</sup> INSTALLMENT</b> | <b>2<sup>ND</sup> INSTALLMENT</b>                |
|--|-------------------|-----------------------------------|--|
| <b>NEWS READING, REPORTING &amp; ANCHORING</b> | <b>60000</b>      | <b>30000</b>                      | <b>30000</b><br>(within two months of admission) |

Syllabus:

- The basics of fluency, Voice: pitch/tone/intonation/inflection
- Voice Over: Rhythm of speech, Breathing, Resonance, VO for TV commercials/Corporate videos/ radio commercials/ TV Documentaries
- Public Speaking: Showing how to hold an audience's attention, Teaching awareness of voice and its function, Demonstrating how to control body language, Breathing and articulation
- Duties and responsibilities while news reading, Understanding the news scripts and news agenda
- On-air Essentials ,Studio autocue reading & Recording the voice
- A look at personality, style and general show presentation
- Examples of anchors work and detailed analysis of their styles
- Making & adding effective promo and jingles while anchoring
- Talk Show Host and moderating an event
- Legal pitfalls (what NOT to say)
- Reporting techniques-Reporting a news & Interviewing, recording the byte & transcription & scripting
- Different Reporting styles- Political, Entertainment, Crime, Sports & Business
- Production

Course: Diploma in Video Production

Duration: 6 Months (4 + 2)

| <b>PROGRAM</b>              | <b>TOTAL FEES</b> | <b>1<sup>ST</sup><br/>INSTALLMENT</b> | <b>2<sup>ND</sup><br/>INSTALLMENT</b>                   |
|-----------------------------|-------------------|---------------------------------------|---|
| <b>VIDEO<br/>PRODUCTION</b> | <b>60000</b>      | <b>30000</b>                          | <b>30000</b><br><br>(within two months of<br>admission) |

Syllabus:

**Concepts of video production**

- Pre production, Production and Post production
- Construction of Idea
- Proposal Writing

**Introduction to camera**

- Camera Handling and operations
- Camera Movements & Digital technology
- Various Shots
- Camera aesthetics
- Compositions and Sequence Construction

**Introduction to documentary and fiction**

- Types & Genres
- Bill Nichols Understanding of Documentaries
- Scripting & storyboarding

**Lighting for video**

- Three Point Lighting and light dynamics in production

**Video Project**

## Course: Diploma in Radio Jockeying

Duration: 6 Months (4 + 2)

| <b>PROGRAM</b>             | <b>TOTAL FEES</b> | <b>1<sup>ST</sup><br/>INSTALLMENT</b> | <b>2<sup>ND</sup><br/>INSTALLMENT</b>                   |
|----------------------------|-------------------|---------------------------------------|---|
| <b>RADIO<br/>JOCKEYING</b> | <b>60000</b>      | <b>30000</b>                          | <b>30000</b><br><br>(within two months of<br>admission) |

### Syllabus:

- The basics of fluency, Voice: pitch/tone/intonation/inflection,
- Voice Over: Rhythm of speech, Breathing, Resonance, commercials radio commercials
- Public Speaking: Showing how to hold an audience's attention, Teaching awareness of voice and its function, Demonstrating how to control body language, Breathing and articulation
- Understanding music and general awareness
- Radio journalism
- Understanding sound
- Format of Radio Programs
- Handling live shows
- Conduction interviews
- Talking and IPC
- Colorful words painting in radio
- Understanding the concept of the medium
- Understanding the difference between corporate and community radio
- Studying the current RJ's and their style
- Production

Course: Diploma in Photography

Duration: 6 Months (4 + 2)

| <b>PROGRAM</b>     | <b>TOTAL FEES</b> | <b>1<sup>ST</sup><br/>INSTALLMENT</b> | <b>2<sup>ND</sup><br/>INSTALLMENT</b>                |
|--------------------|-------------------|---------------------------------------|--|
| <b>PHOTOGRAPHY</b> | <b>60000</b>      | <b>30000</b>                          | <b>30000</b><br><br>(within two months of admission) |

### Syllabus:

- Concepts of digital photography
- Aesthetics of Photography
- Technical's of photography
- Manual photography
- Aperture
- Shutter Speed
- ISO
- Understanding exposure
- Concepts of framing
- Rules of photography
- Types of photography
- Light
- Tools of photography
- Photo journalism
- Photoshop
- Production – Photo feature and Photo-essay

Course: Diploma in Video Editing and media software

Duration: 6 Months (4 + 2)

| <b>PROGRAM</b>  | <b>TOTAL FEES</b> | <b>1<sup>ST</sup><br/>INSTALLMENT</b> | <b>2<sup>ND</sup><br/>INSTALLMENT</b>                   |
|---|-------------------|---------------------------------------|---|
| <b>VIDEO<br/>EDITING &amp;<br/>MEDIA<br/>SOFTWARE</b> | <b>60000</b>      | <b>30000</b>                          | <b>30000</b><br><br>(within two months of<br>admission) |

Syllabus:

- Editing history and concept Visual Grammar
- Aesthetics of Editing
- Technicals of video editing
- Application of editing Familiarization with non linear editing techniques
- Multi camera setup and programming
- Online editing concept
- Practical learning on Final cut
- Photoshop
- Quark Express/PageMaker
- Coral Draw/Illustrator
- Editing project

Course: Diploma in Acting & Performing media

Duration: 6 Months (4 + 2)

| <b>PROGRAM</b>                               | <b>TOTAL FEES</b> | <b>1<sup>ST</sup><br/>INSTALLMENT</b> | <b>2<sup>ND</sup><br/>INSTALLMENT</b>                   |
|--|-------------------|---------------------------------------|---|
| <b>ACTING &amp;<br/>PERFORMING<br/>MEDIA</b> | <b>60000</b>      | <b>30000</b>                          | <b>60000</b><br><br>(within two months of<br>admission) |

Syllabus:

- Basics of acting
- Opening up Preparation, Warm ups & Training
- Performance skills analysis Genres in Acting Concept- Comedy , Serious & Emotional (9 emotions)
- Voice and body language
- Meditation ,Voice & Speech exercises
- Voice modulation diction, breathing ,Clarity, humming and pitch
- Acting practice- Improvisation
- Memory& imagination creativity exercises
- Body Movements- Emotions & facial gestures
- Dialogue delivery and character study
- Theatre (Traditional Media/Upstage )
- Short acts on diverse issues – Drama, Scenes, Snippets, Solo
- Script writing - Theme Song, Jingles, Scenes, Facts & Monologues
- Production