



National Institute of Mass Communication

... the future of communication

Course: Diploma in News Reading, Anchoring & Reporting

Duration: 6 Months (4 + 2)

| PROGRAM | TOTAL FEES | 1ST INSTALLMENT | 2ND INSTALLMENT |
|--|-------------------|-----------------------------------|--|
| NEWS READING, REPORTING & ANCHORING | 40000 | 20000 | 20000 (within two months of admission) |

Syllabus:

- The basics of fluency, Voice: pitch/tone/intonation/inflection
- Voice Over: Rhythm of speech, Breathing, Resonance, VO for TV commercials/Corporate videos/ radio commercials/ TV Documentaries
- Public Speaking: Showing how to hold an audience's attention, Teaching awareness of voice and its function, Demonstrating how to control body language, Breathing and articulation
- Duties and responsibilities while news reading, Understanding the news scripts and news agenda
- On-air Essentials ,Studio autocue reading & Recording the voice
- A look at personality, style and general show presentation
- Examples of anchors work and detailed analysis of their styles
- Making & adding effective promo and jingles while anchoring
- Talk Show Host and moderating an event
- Legal pitfalls (what NOT to say)
- Reporting techniques-Reporting a news & Interviewing, recording the byte & transcription & scripting
- Different Reporting styles- Political, Entertainment, Crime, Sports & Business
- Production

Course: Diploma in Video Production

Duration: 6 Months (4 + 2)

| PROGRAM | TOTAL FEES | 1ST INSTALLMENT | 2ND INSTALLMENT |
|-----------------------------|-------------------|---------------------------------------|---|
| VIDEO PRODUCTION | 40000 | 20000 | 20000 (within two months of admission) |

Syllabus:

Concepts of video production

- Pre production, Production and Post production
- Construction of Idea
- Proposal Writing

Introduction to camera

- Camera Handling and operations
- Camera Movements & Digital technology
- Various Shots
- Camera aesthetics
- Compositions and Sequence Construction

Introduction to documentary and fiction

- Types & Genres
- Bill Nichols Understanding of Documentaries
- Scripting & storyboarding

Lighting for video

- Three Point Lighting and light dynamics in production

Video Project

Course: Diploma in Radio Jockeying

Duration: 6 Months (4 + 2)

| PROGRAM | TOTAL FEES | 1ST INSTALLMENT | 2ND INSTALLMENT |
|----------------------------|-------------------|---------------------------------------|---|
| RADIO JOCKEYING | 40000 | 20000 | 20000 (within two months of admission) |

Syllabus:

- The basics of fluency, Voice: pitch/tone/intonation/inflection,
- Voice Over: Rhythm of speech, Breathing, Resonance, commercials radio commercials
- Public Speaking: Showing how to hold an audience's attention, Teaching awareness of voice and its function, Demonstrating how to control body language, Breathing and articulation
- Understanding music and general awareness
- Radio journalism
- Understanding sound
- Format of Radio Programs
- Handling live shows
- Conduction interviews
- Talking and IPC
- Colorful words painting in radio
- Understanding the concept of the medium
- Understanding the difference between corporate and community radio
- Studying the current RJ's and their style
- Production

Course: Diploma in Photography

Duration: 6 Months (4 + 2)

| PROGRAM | TOTAL FEES | 1ST INSTALLMENT | 2ND INSTALLMENT |
|--------------------|-------------------|---------------------------------------|--|
| PHOTOGRAPHY | 40000 | 20000 | 20000 (within two months of admission) |

Syllabus:

- Concepts of digital photography
- Aesthetics of Photography
- Technical's of photography
- Manual photography
- Aperture
- Shutter Speed
- ISO
- Understanding exposure
- Concepts of framing
- Rules of photography
- Types of photography
- Light
- Tools of photography
- Photo journalism
- Photoshop
- Production – Photo feature and Photo-essay

Course: Diploma in Video Editing and related software

Duration: 6 Months (4 + 2)

| PROGRAM | TOTAL FEES | 1ST INSTALLMENT | 2ND INSTALLMENT |
|---|-------------------|---------------------------------------|---|
| VIDEO EDITING & MEDIA SOFTWARE | 40000 | 20000 | 20000 (within two months of admission) |

Syllabus:

- Editing history and concept Visual Grammar
- Aesthetics of Editing
- Technicals of video editing
- Application of editing Familiarization with non linear editing techniques
- Multi camera setup and programming
- Online editing concept
- Practical learning on Final cut
- Photoshop
- Quark Express/PageMaker
- Coral Draw/Illustrator
- Editing project

Course: Diploma in Acting & Performing media

Duration: 6 Months (4 + 2)

| PROGRAM | TOTAL FEES | 1ST INSTALLMENT | 2ND INSTALLMENT |
|--|-------------------|---------------------------------------|---|
| ACTING & PERFORMING MEDIA | 40000 | 20000 | 20000 (within two months of admission) |

Syllabus:

- Basics of acting
- Opening up Preparation, Warm ups & Training
- Performance skills analysis Genres in Acting Concept- Comedy , Serious & Emotional (9 emotions)
- Voice and body language
- Meditation ,Voice & Speech exercises
- Voice modulation diction, breathing ,Clarity, humming and pitch
- Acting practice- Improvisation
- Memory& imagination creativity exercises
- Body Movements- Emotions & facial gestures
- Dialogue delivery and character study
- Theatre (Traditional Media/Upstage)
- Short acts on diverse issues – Drama, Scenes, Snippets, Solo
- Script writing - Theme Song, Jingles, Scenes, Facts & Monologues
- Production